

BUILD A FUTURE TEAM  
**2024**  
CONFERENCE  
BALI

HR Conference 2024

**BUILDING BRILLIANCE**  
**CRAFTING THE FUTURE**  
**TALENT LANDSCAPE**

16<sup>th</sup> - 17<sup>th</sup> October 2024 | 9am - 5pm | InterContinental Bali Resort Hotel

Ticketing Partner



Strategic Partners



Supporting Partners



## OVERVIEW ABOUT BAFT



In the vibrant and dynamic landscape of Southeast Asia (SEA), a pioneering community has emerged with the vision of bringing together the region's most accomplished HR practitioners- Build A Future Team (BAFT). This innovative platform serves as a nexus for HR professionals to collaborate, learn, and collectively thrive in shaping the future of talent management. The community is committed to fostering an environment where members can share insights, exchange knowledge, and build valuable networks, ultimately paving the way for the successful construction of future teams and the crafting of a dynamic talent landscape.

## OUR PAST EVENTS



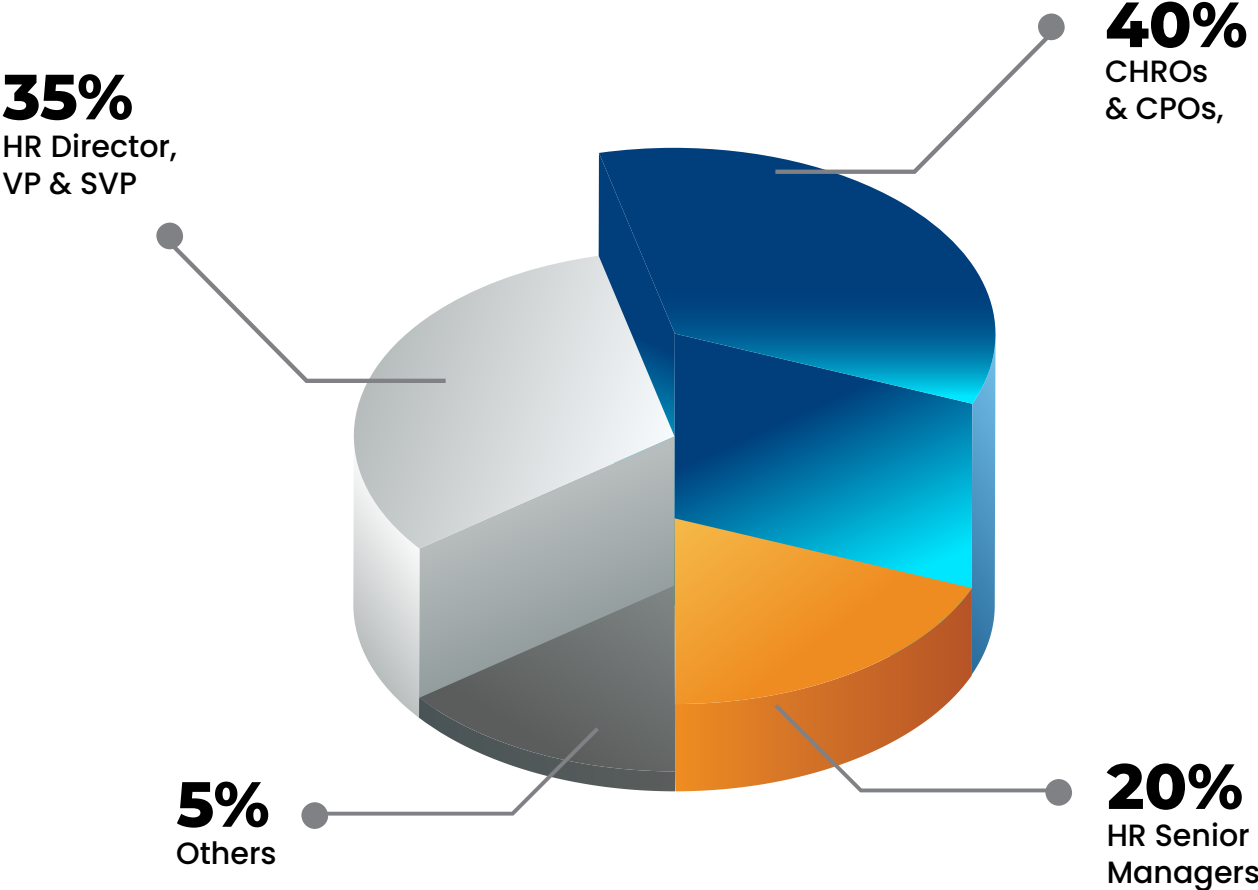
BUILD A FUTURE TEAM IT CONFERENCE 2022 | CCEC, NEXUS BANGSAR SOUTH



BUILD A FUTURE TEAM HR CONFERENCE 2023 | MARINA BAY SANDS, SINGAPORE



# DELEGATES BACKGROUND



To be attended by 500 delegates from across the Asia Pacific (APAC) region.

# OUR SPEAKERS

## Keynote Speaker



**Chen Fong Tuan**  
Senior Executive  
Vice President  
Maybank  
Malaysia



**Anika Grant**  
Board Advisor of Ecosystem  
& Former CHRO of Ubisoft  
Ubisoft  
France



**Charles Brewer**  
Group Chief Executive Officer  
Pos Malaysia Berhad  
Malaysia



**Zane Zumbahlen**  
Former Chief Human Resources  
Officer  
Cancer Treatment Centre  
of America  
America



**Professor  
Dr. Ong Kian-Ming**  
Professor and Program Director  
Taylor's University  
Malaysia



**Somya Sugandha**  
HR Head for Asia Pacific  
General Electric  
Singapore



**Sue Quackenbush**  
SVP, Chief People Officer  
Dynatrace  
America

## Panel Speaker



**Dr. Ankita Singh**  
Chief People Officer &  
Board of Directors  
CIGNEX  
India



**Lim Chee Gay**  
Group Chief Human  
Resources Officer  
TDCX  
Malaysia



**Angelina Chua**  
Head of People & Culture,  
Asia Pacific South  
SIG Group  
Singapore



**Johanna Florez Restrepo**  
Chief Human Resources Officer  
Coppel  
Mexico



**Dr. Santhipharp**  
Chief People Officer  
Ananda Development  
Thailand



**Rudy Manik**  
Chief Human Resources & Marketing Officer  
FWD Insurance  
Indonesia



**Sri Adhityo**  
Head of People  
& Corporate Services  
Julo  
Indonesia



**Tami Rosen**  
Chief People Officer  
Pagaya Technologies  
America



**Andrew Ng**  
Regional HR Director,  
ASEAN Informa Markets  
Malaysia



**Wiwik Wahyuni**  
Chief Human Resources Officer  
PT Vale Indonesia Tbk  
Indonesia

## Moderator



**Andy Fisher**  
Co-Founder & Chief  
Happiness Officer  
The Happy Consultancy Group  
Malaysia



**Prudence Pitter**  
Global Head of HR,  
Automotive & Manufacturing  
AWS  
America

# AGENDA

15<sup>th</sup> OCTOBER 2024 | WORKSHOP



**Trainer**

**Theophilus Wong**  
Founder and CEO  
Fish Camp Learning

*Workshop Theme*

**Strategic Talent Development in the Digital Age: Navigating the Landscape of Change**

| TIME STARTS   | TIME ENDS | DURATION | PROGRAMME                                      |
|---|-----------|----------|--|
| 2:30 pm   | 2:45 pm   | 0:15     | Introduction, Ice-breaking and Agenda Overview |
| 2:45 pm   | 4:15 pm   | 1:30     | <b>Session 1</b>                               |
| <p><b>Understanding Talent Management in the Digital Age</b></p> <ul style="list-style-type: none"> <li>✓ Brief introduction to the session's objectives and importance in the current global context.</li> <li>✓ Explore current challenges, trends, and socio-economic phenomena shaping the future of work in Digital Age.</li> <li>✓ What constitutes Talent Management? An exploration of the "5 Wives and 1 Husband" framework. <ul style="list-style-type: none"> <li>• The What? Definitions and the 4 Dimensions of Leadership &amp; Talent.</li> <li>• The How? Overview of modern tools, methods, and frameworks.</li> <li>• The When? Timing for effective talent management implementation.</li> <li>• The Who? Emphasis on inclusivity – Everyone's role in talent management.</li> <li>• The Why? The importance of strategic alignment in talent outcomes.</li> <li>• The Which? Adapting strategies to context and situations.</li> </ul> </li> <li>✓ <b>Group Activity.</b> <ul style="list-style-type: none"> <li>• Breakout sessions where groups tackle specific sections (What, How, When, Who, Why, Which) to develop a short presentation on enhancing talent management in their own workplaces</li> </ul> </li> </ul>           |           |          |  |
| 4:15 pm   | 4:25 pm   | 0:10     | Break  |
| 4:25 pm   | 6:05 pm   | 1:40     | <b>Session 2</b>                               |
| <p><b>Learning from Real-Life Cases</b></p> <ul style="list-style-type: none"> <li>✓ <b>Introduction to Case Studies</b> <ul style="list-style-type: none"> <li>• Explain the importance of case studies in understanding practical applications and pitfalls in talent management.</li> </ul> </li> <li>✓ <b>Case Study 1: The Success Story</b> <ul style="list-style-type: none"> <li>✓ <b>Overview: From Senior Manager to CEO in 7 years at a billion-dollar company.</b></li> <li>✓ <b>Discussion Points:</b> <ul style="list-style-type: none"> <li>• How did succession planning and talent assessment contribute to this success?</li> <li>• What lessons can be learned about identifying and developing future leaders?</li> </ul> </li> </ul> </li> <li>✓ <b>Case Study 2: The Not-So-Success Story</b> <ul style="list-style-type: none"> <li>✓ <b>Overview: Company #1 - Stagnant growth; Company #2 - Leading to its eventual sale.</b></li> <li>✓ <b>Discussion Points:</b> <ul style="list-style-type: none"> <li>• Analysis of how ineffective talent management and poor alignment impacted growth.</li> <li>• Debating what could have been done differently and identifying missed opportunities.</li> </ul> </li> </ul> </li> </ul> |           |          |  |
| 6:05 pm   | 6:30 pm   | 0:25     | Wrap-Up and Networking                         |

# AGENDA

16<sup>th</sup> OCTOBER 2024 | CONFERENCE DAY 1

| TIME STARTS | TIME ENDS | DURATION | PROGRAMME   |        |
|-------------|-----------|----------|---|--------|
| 8:30 am     | 9:00 am   | 0:30     | Delegates Registration and Welcome Coffee   |        |
| 9:00 am     | 9:10 am   | 0:10     | Welcome Remarks   |        |
| 9:10 am     | 9:25 am   | 0:15     | Officiating Ceremony  |        |
| 9:25 am     | 9:45 am   | 0:20     | <b>Plaque Giving Ceremony and Photo Opportunity for Sponsor &amp; Partners</b>                                    |        |
| 9:30 am     | 11:00 am  | 1:30     | <b>Round-Table Discussion</b> for White Paper Collaboration with Ministry Representatives and Media Presence      | ROOM 2 |
| 9:45 am     | 10:45 am  | 1:00     | <b>Keynote 1: Strategic Workforce Planning:</b><br>Navigating the Path to Future Success                          |        |
| 10:45 am    | 11:45 am  | 1:00     | <b>Keynote 2: Unleashing Transformation:</b><br>How Internal Communication Drives Change                          |        |
| 11:45 am    | 12:45 pm  | 1:00     | <b>Panel Session 1: Future-Ready Skills:</b><br>Bridging the Gap through Upskilling and Reskilling                |        |
| 12:45 pm    | 2:15 pm   | 1:30     | Lunch & Networking  |        |
| 2:15 pm     | 2:30 pm   | 0:15     | Networking Prelude  |        |
| 2:30 pm     | 3:30 pm   | 1:00     | <b>Panel Session 2: Data-Driven Decision-Making:</b><br>Harnessing Analytics for HR Success                       |        |
| 3:30 pm     | 4:30 pm   | 1:00     | <b>Keynote 3: Fostering Continuous Growth:</b><br>Designing Learning Solutions – In-House vs. External Approaches |        |
| 4:30 pm     | 5:00 pm   | 0:30     | Coffee Break & Networking   |        |
| 5:00 pm     | 6:00 pm   | 1:00     | <b>Keynote 4: Crafting Compassionate Leaders:</b><br>Empathy in Leadership for a Brilliant Workplace              |        |
| 6:00 pm     | 6:30 pm   | 0:30     | <b>Q&amp;A Fire Session</b>   |        |

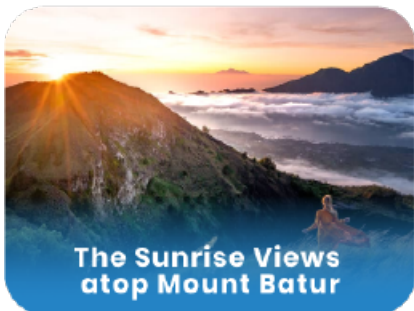
# AGENDA

17<sup>th</sup> OCTOBER 2024 | CONFERENCE DAY 2

| TIME STARTS | TIME ENDS | DURATION | PROGRAMME  |
|-------------|-----------|----------|--|
| 8:30 am     | 9:00 am   | 0:30     | Welcome Coffee   |
| 9:00 am     | 9:10 am   | 0:10     | Welcome Remarks  |
| 9:10 am     | 10:10 am  | 1:00     | <b>Keynote 5: Fostering Trust:</b> Practical Lessons in Winning Back Trust   |
| 10:10 am    | 11:10 am  | 1:00     | <b>Keynote 6: Employee Retention:</b> Building a Compelling Employer Brand for Talent Magnetism                              |
| 11:10 am    | 11:40 am  | 0:30     | <b>MOU Signing Ceremony</b>  |
| 11:40 am    | 12:10 pm  | 0:30     | <b>BAFT Partner Excellence Awards Ceremony</b>   |
| 12:10 pm    | 1:40 pm   | 1:30     | Lunch & Networking   |
| 1:40 pm     | 2:40 pm   | 1:00     | <b>Panel Session 3: Green HR:</b> Sustainability Practices for a Greener Workplace   |
| 2:40 pm     | 3:40 pm   | 1:00     | <b>Panel Session 4: HR Emerging Trends:</b> a Transformative Solutions for Efficient Performance Management                  |
| 3:40 pm     | 4:10 pm   | 0:30     | Coffee Break & Networking  |
| 4:10 pm     | 5:10 pm   | 1:00     | <b>Keynote 7: Strategic Talent Profiling:</b> Unlocking Insights and Solutions for Quality Hiring                            |
| 5:10 pm     | 6:10 pm   | 1:00     | <b>Closing Keynote 8: Cultivating a Diverse and Inclusive Future Team:</b> Building a Culture of Sensitivity Among Employees |
| 6:10 pm     | 6:20 pm   | 0:10     | Lucky Draw Winner Announcement   |
| 6:20 pm     | 6:30 pm   | 0:10     | Final Remarks and Official Closure of the Conference   |
| 6:30 Pm     | 8:30 Pm   | 2:00     | <b>Networking Cocktail</b>   |



# VENUE








**BUILD A  
FUTURETEAM**  
Building The Workforce of The Future


**Connect with us  
and find out more!**

 **BENJAMIN**  
**+6014-6250788**  
**benjamin.hew@peoplelogy.com**

 **NORAMIERA**  
**+60129354491**  
**nora.naza@peoplelogy.com**

 **T : 03 2287 1829 | F : 03 2287 2819**

 **Unit 17-11 & 19-11,**  
**The Boulevard Office, Mid Valley City,**  
**Lingkar Syed Putra, 59200**  
**Kuala Lumpur, Malaysia.**

 **www.buildafutureteam.com**

Initiative By

